

Application Form

This application form is for individuals and businesses that intend to enter the Eau Claire Area EDC's Creating Your Own Business Contest. This form must be included with the business description at time of submission.

PLEASE COMPLETE THE FOLLOWING:

1. Personal/Business Information

Your Name _____

Other Owners/Partners _____

Business Name _____

Mailing Address _____

Telephone _____ Fax _____

E-mail _____

2. Provide a description of your business or business idea and submit it with this form to enter the contest.

Business descriptions are judged on the overall concept/idea, perceived viability, and growth potential of the business, and must be no longer than 1000 words. Up to ten (10) business descriptions will be chosen to move on and submit a full business plan.

In your business description, please be sure to include details on your product/service, market need and opportunity, and management plan including your role in the business.

3. Will you need technical assistance in preparing your business plan? YES NO Not Sure

4. Is your business already in operation? YES NO If "yes", how long? _____

5. Please select your age category Youth (under 18 years) Adult (18 years or older)

6. How did you hear about the contest? _____

****Reminder:** Any business plan that exceeds 40 total pages (text, exhibits, cover pages, etc.) will be disqualified.

ENTERING THE CONTEST:

Business descriptions and plans can be submitted year-round. Submitting after the deadlines will enter you as a contestant for the following year's contest.

To enter the competition, your business description must be received by the EDC by June 15.

Final business plans are due by September 15.

For full details on the contest rules and guidelines, please visit www.eauclaire-wi.com.

SUBMIT TO:

Eau Claire Area Economic Development Corporation, 101 N. Farwell St., Suite 101, P.O. Box 1108, Eau Claire, WI 54702

Business descriptions and plans can be emailed in pdf format to: idea@eauclaire-wi.com

Fill out this application online! www.eauclaire-wi.com/edc_service/biz_plan_contest/index.php

Please contact the Eau Claire Area Economic Development Corporation at 715-834-0070 if you have any questions about this form or about the competition.

www.eauclaire-wi.com

